

# PublicSectorViews

## Focus on the UK public sector software and IT services market

During 2017, we expect an increasing emphasis on transformation across the UK public sector - both civil service reform and innovation in public service delivery. However, it will need a smart approach. Budgetary pressures, and an uncertain political and economic environment, mean that Government will have little money available to throw at complex and costly 'machinery of government' changes or to push through policies that are unpopular with departments, agencies or other public sector organisations.

As such, TechMarketView's 2017 theme, **Unlocking the Intelligence** is apt. Improving the way public sector organisations work with one another, including bettering the flow and use of data between departments, agencies and other public sector bodies, will be key.

Better use of ICT and modern digital technologies will be important enablers of transformation. And the implementation of digital technologies, like robotic process automation and data analytics, and technology to support a changing workplace environment, will require Government - within Whitehall and the wider public sector - to develop a much better understanding of how to release value from data. In its endeavours to "unlock the intelligence", aimed at improving policy decision making and public service delivery, the public sector will need to take a far more holistic approach to gaining the trust of citizens in digital services.

Our 2017 research agenda will be packed with the usual mix of in-depth supplier and market analysis, as well as shorter viewpoints on hot topics. As some organisations struggle to deal with data sharing issues, budgetary pressures and digital skills shortages, and the gap between the digital leaders and laggards expands, PublicSectorViews' subscribers will benefit as we highlight the most compelling areas of opportunity within this still-disrupted market.



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TechMarketView's dedicated research stream focused on the UK public sector software and IT services (SITS) sector. Coverage of the UK public sector SITS market enables organisations to plan their approach to the market based on realistic forecasts and easy-to-read market trend analysis that offers a consistent view of the UK market as a whole (public and private sector). Key analysis also supports your efforts to identify areas of opportunity. Our opinionated coverage of SITS suppliers is invaluable for competitor analysis and identifying potential partners or investment opportunities.

